

The Arapahoe Library Board met Monday, August 13, 2018. The meeting was called to order by Patrick Magorian, filling in for President Jami Garey at 7:28 p.m. Also present were Judy Beedle, Brenda Goshert, Library Director Jennifer Einspahr and guest Ashley Gurlock.

Minutes—Patrick motioned to approve the Minutes from July. Brenda seconded. Minutes were approved.

Treasurer's Report—Patrick motioned to approve the Treasurer's Report. Judy seconded. The Report was approved.

Old Business—The City has cut their budget across the board, which includes the library. Jennifer will do the best she can with the new budget.

There was a brief discussion about the meeting that was held with Olsson and Wilkins. They will be back on August 20 to present their concept.

Ashley Gurlock spoke with the board about the next step to take stressing the importance of being "Project Ready." She gave fundraising ideas and other helpful advice for our remodeling project:

*Stress the importance of a free library because of the high number of families who are on the free/reduced lunch program at school.

*This is a public library so it should remain free to the patrons.

*Set a deadline for fundraising. Figure out our goal of how much we want to raise and when we want to have it raised by.

*Add a donation link to our website.

*Come up with a prospect list of donors for some kind of matching campaign.

*Use some kind of brand to use with our campaign.

*Get the word out in various ways including the newspaper and live videos on social media.

*Work on fundraising for two years and then apply for the CCCFF grant. The deadline can be moved up if fundraising is going well.

*Public awareness for our campaign. Ashley suggested the architects should provide a visual of their plan on a big poster board for people to see.

*Be transparent with our donors. Let them know that the deadline may change depending on how much money we are able to raise and if we are approved for the CCCFF grant.

Next was discussion on a Board Member replacement for Judy.

Librarian's Report—

Communications: Joan Mowry sent a thank-you for her winnings of \$100 at the Duck Dive.

Events: Summer Reading for Teens and Adults ended August 1st with a good number of participants.

Dan Schaben's robotic program was very successful. The program was free to the library and will be good for our statistical report.

New Business— The Board had a lengthy discussion about the possibility of having a Gala, much like the one Elwood puts on. It was suggested to form committees to divide up the tasks. Jennifer stated that the library has \$2,000 from the end of year budget that needs to be used or we will lose it. This could be used for software for credit cards, linens (such as table cloths, chair covers, napkins, etc). Jennifer also suggested we could use money from the Memorial account to pay for the band. There was also discussion about the caterer, how much to charge for tickets, how many drink tickets to include, who would be the emcee, silent and live auction donors and should we offer babysitting during the Gala. A suggested date for the Gala was April 13, 2019.

Agenda Items— In September we need to discuss mentoring new Board members.

The Meeting was adjourned at 10:09 p.m.