Begin with Books set out to make sure that children receiving immunizations at the Health Department and families enrolled in Healthy Homes America received a high quality, age appropriate book at their appointment or home visit.



Estimates for the first year-2014

- The Immunization Clinic serves uninsured and Medicaid-eligible children from 2 months through 18 years of age
- Books will be given to the family in the following age groups*;
- (255) 1 month up to 4 months
- (199) 4 months up to 6 months
- (340) 6 months up to 9 months
- (139) 9 months up to 12 months
- (466) 1 year up to 2 years
- (219) 2 years up to 3 years
- (145) 3 years up to 4 years
- There will be a total of **1763** books given away in the immunization clinic. Approximate cost, **\$6,170.00**.

Healthy Families America

- Healthy Families America-Lincoln (HFA-L), serves families who have an assessed risk for child abuse and/or neglect and who are poor. HFA-L serves families in the prenatal period through the child's 3rd birthday. Last year, the **HFA-L program** served a total of 455 children of the following ages. As children age throughout the year, they may be represented in more than one age category listed below.
- Books will be given to the family in the following age groups*;
- (54) prenatally
- (172) birth up to 4 months
- (81) 4 months up to 6 months
- (104) 6 months up to 9 months
- (44) 10 months up to 15 months
- Cost to purchase 455 books for children seen in the HFA-L program for one year: \$1,593.00

Flyers on development go into each bag



Begin with Books PRENATAL PERIOD

Babies Need Books!

One of the most important things you can do to prepare for your new baby is to make sure that your home has books for children.

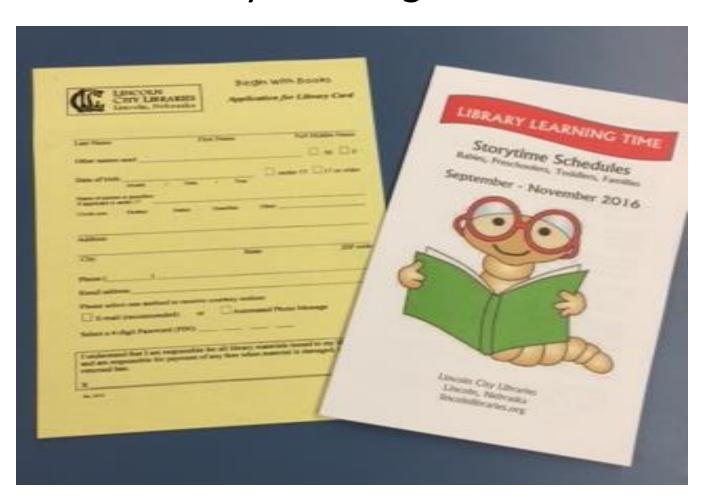
- Look for gently used board books (with cardboard pages especially for babies) at garage sales, thrift stores or the library book sale. If your friends and family want to buy something for your baby, suggest a book or a gift card to a bookstore.
- Make sure you read, sing and talk to your baby when he is awake.
- Play music CDs (available to borrow for free at the library) for your baby to soothe her to sleep.
- Don't worry if your child puts a book in his mouth; that is how they explore their world.
- Explore your local library and get familiar with all it has to offer, www. lincolnlibraries.org

Begin with Books is a joint project of Lincoln City Libraries and the Lincoln/Lancaster County Health Department, with funding from Foundation for Lincoln City Libraries and Dillon Foundation.

More informational flyers



Included in the bag are a library card application and a Library Learning Time schedule



Home visitors from Healthy Homes America model reading aloud





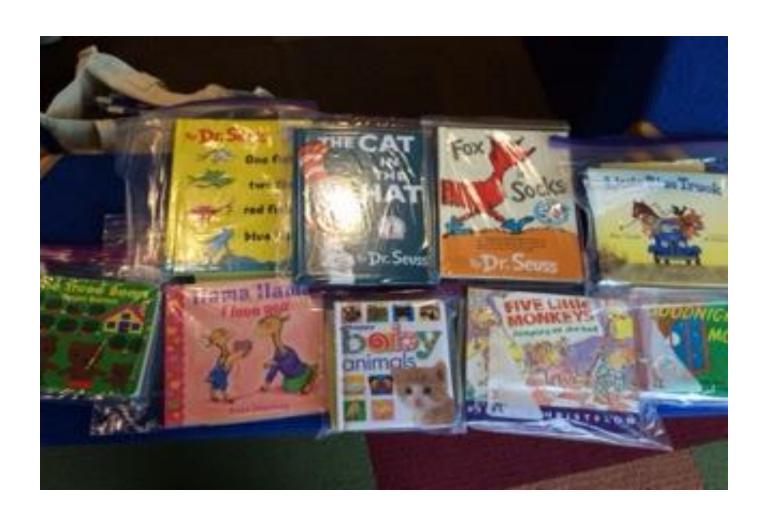
Health care providers and social workers were trained to talk to parents about early literacy using the Every Child Ready to Read curriculum.



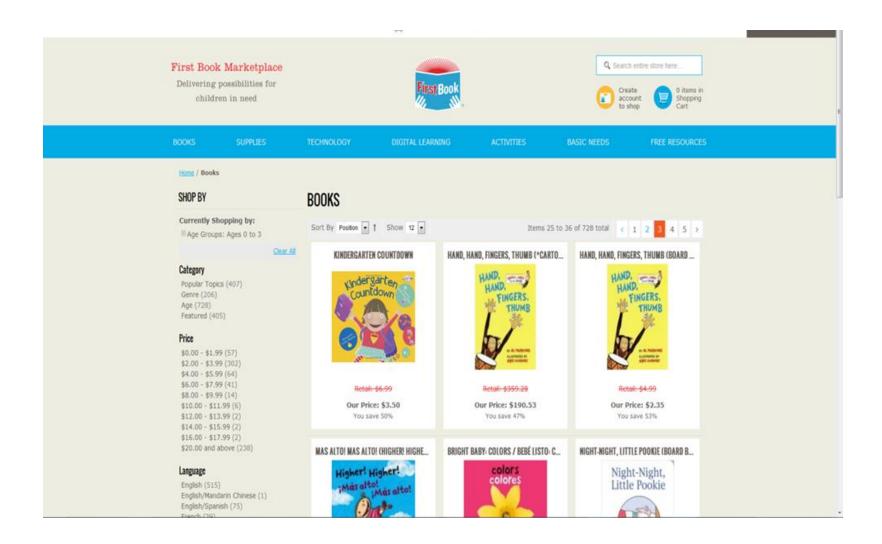
Books Divided by Age Group



A few of the current titles



Books are purchased from First Book



Receiving his new book



Volunteers read aloud at the Health Department









Important Contacts

Reach Out and Read: www.reachoutandread.org/

First Book: www.firstbook.org/first-book-story

Read Aloud: www.readaloud.org

Prepared by Vicki Wood

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