

## **Advocacy Policy**

Schuyler Public Library Board members shall actively support the library by informing through its actions in the community.

Library Board Members will each receive a copy of the American Library Association Advocacy Handbook and will discuss at one meeting (minimum) per year actions to be taken to advocate for or promote the library in the community.

The board shall seek to ensure that:

- the community is aware of the importance of the library.
- the Library board shall work collaboratively with staff to build and maintain good relationships with individuals and community organizations and ensure continued support for the Library.
- Library activities, challenges, and general information will be made available within the community and possibly to a wider audience through newspaper articles, radio announcements, flyers, social media, and other means of promotion which are available within the community.
- Library Board members and library personnel will make themselves available to speak to local groups about library needs and issues.
- Library Board members and library personnel will advocate for the library at local governmental and library board budget hearings.
- Library Board members and library personnel will attend seminars or training sessions to stay abreast of library matters, challenges, and advocacy issues.